



ARCHETYP

## THE INAUGURAL TRIP TO SWITZERLAND JULY 23 TO JULY 30, 2024

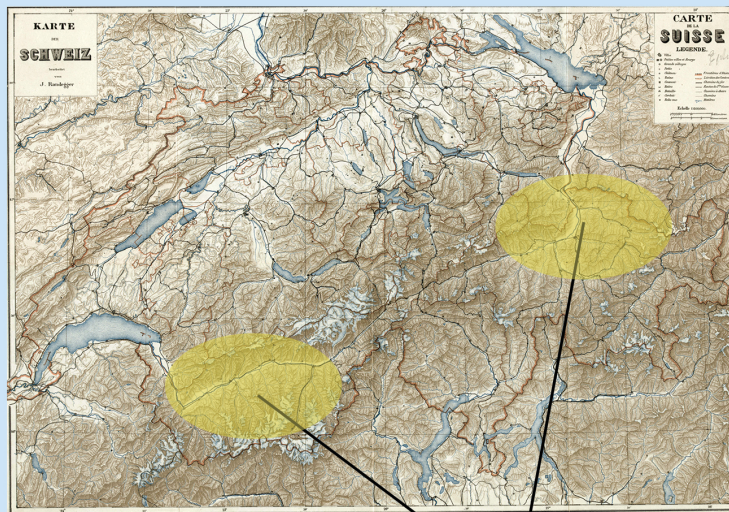


The Alpine Wines of the Valais  
and the "Bündner Herrschaft"



The Cheeses and the Food

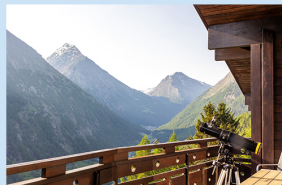
The Culture and the Landscape



Map of Switzerland by J. Randegger, 1898 - shaded areas are "Valais" and "Bündner Herrschaft"



From Tuesday to Saturday morning you stay at the Hotel Fletschhorn in Saas Fee (no cars allowed), surrounded by the majestic Alps of the Valais



## THE HOTELS - FLETSCHHORN AND TORKELBÜNDTE



After the transfer to the East of the country you reside at the charming Hotel Torkelbündte in Bad Ragaz in the Rhine Valley at the foothills of the Eastern Alps

### The Amenities

Since we booked all rooms in both hotels you will be the only guests and get all the attention.

At the Fletschhorn you can use the Spa at no cost.

For the last night you will stay at the Holiday Inn at Zurich Airport



## July 23 - 26



The Morand Distillery in Martigny produces world-class spirits and syrups since 1889. See for yourself.

Nothing better than to take in the beauty of the Alps with a hike. And then to enjoy the scenery in a "Buvette" high above the valley "Val d'Anniviers".



Obern Galm is the highest Alp dairy in our "Adopt-an-Alp"-program. You will not just witness cheesemaking at altitude, you also get to admire the majestic Herens breed - the fighting cows!



The tiny village of Mund has less than 600 inhabitants. However, it grows the most expensive and searched for Saffron in the world.

### Other Highlights

Farmers' Market in Berne by the "Bundeshaus" - the Swiss Parliament.

Explore the centre of the Swiss Capital

Wine Tasting Cave Mandolè

Morning Hike to Alp Hanning

Whiskey Tasting

Visit of St. Jodern Kellerei with wine tasting



"Cave Nouveau Salquenen" - to visit the winery of Adrian (dad) and Diego Mathier (son) is a must for every wine lover. It's not only awarded "Swiss winery of the last decade", it's one of the top addresses on the planet. Their Pinot Noir and Syrah have been at the top of international competitions - and you'll also enjoy the hospitality of the hosts.



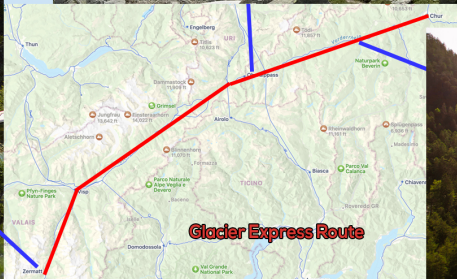
## CROSS COUNTRY ON SATURDAY

After another hearty breakfast at the Fletschhorn it's time to move on. From the Southwest of Switzerland we go cross country to the East, courtesy of a scenic train ride with the world famous Glacier Express and its panoramic waggons.

A 5.30 hour journey leads us through the alpine scenery from Zermatt to Chur, the capital of the canton Grison. Along the way there are a lot of pictures to take.



Bottom left: The train passes the Matterhorn, the worlds' most pictured mountain and the landmark of Zermatt



Middle: At the end of the Valais the Glacier Express climbs the Oberalp Pass where you have a splendid view over the alpine range.

Bottom: Before it reaches Chur, our final destination, the train travels through the impressive gorge of the Rhine River.



July 27 - 30



It doesn't get any better than this: Swiss "Cheese Wizard" Willi Schmid and Gian-Battista Von Tschamer, vintner at the famous winery at Castle Reichenau will serve you their exquisite, internationally praised wines and the two will cook the matching dinner - it's a world's first!



### Other Highlights

Apero at the Winery of Francisca and Christian Obrecht in Jenins

Hiking in the Tamina Gorge

Restaurant "Alter Torkel":  
Wine tasting Menu - you pick the wine - they pick and cook the course

Last Supper: At the authentic Italian Restaurant "L'Arco"

Test your senses. A visit to the Felchlin Chocolate Factory in Ibach which is famous worldwide for its couvertures will include a sensory class. Become a chocolate expert.



ARCHETYP

Arlic and Erin Wood of Archetyp, importers of wines from the Alps, invite you to an extraordinary journey to Switzerland

## JOIN US FOR THE INAUGURAL SWISS TRIP

Travel dates: Tuesday, July 23 to Tuesday, July 30, 2024



Swiss native Caroline Hostettler, founder of Adopt-an-Alp and Quality Cheese, designed this trip for Archetyp customers

### PRICING

\$ 6,500 (double occupancy)

\$ 7,000 (single occupancy)

### INCLUDED

Hotels from July 23-30, 2024  
Breakfast & Dinner (incl. Beverages)  
Transportations and Admissions

### NOT INCLUDED

Airfare and Lodging on July 22  
Additional Wines & Spirits  
Travel Insurance (recommended)

### PAYMENT SCHEDULE

Deposit \$ 500 (non refundable)\* secures spot  
50% of remaining balance by 01-31-24  
Remaining balance by 02-29-24

\*in case of a global emergency (i.e. pandemic) deposit will be refunded

### REQUIREMENTS

Valid Passport  
Signed Waiver

### QUESTIONS, CONTACT, SIGN UP

Caroline Hostettler, Quality Cheese Travels  
travel@qualitycheese.net  
(239) 246-0523



### LET'S GO!

We start Tuesday, July 23,  
2024, 9 am at the Car  
Rental Center, Zurich Airport



