

## Events and Tastings

Archetyp can host events and tasting tailored to your needs, or those of your customers or clients, creating a memorable, educational, and engaging experience.

Example events include:

### **An introduction to the World of Alpine Wine**

The Alps is the most diverse wine region in the world, with over 500 indigenous varieties in 120 Alpine valleys. With a tasting of regional wines from the seven Alpine nations, we'll explore the Alps and the wonders hidden within.

### **Age-worthy Alpine Reds**

Did you know the Alps are home to world class bold and age-worthy red wines? From indigenous varieties to international transplants, we'll explore the range of robust, mountain-born red wines from Nebbiolo to Bordeaux Blends.

### **Alpine Chardonnay**

A global traveler, Chardonnay achieves a particular clarity, freshness, and elegance in Alpine Terroir. We'll explore the range of expressions of Alpine Chardonnay with a tasting of examples from Alto Adige/Südtirol, Kärnten, and Steiermark.

### **Alpine Pinot Noir**

A global traveler, Pinot Noir achieves a particular clarity, freshness, and elegance in Alpine Terroir. We'll explore the range of expressions of Alpine Pinot Noir with a tasting of examples from Alto Adige/Südtirol, Graubunden, Kärnten, and Liechtenstein.

### **Ancient Grape Varieties of the Alps**

With over 500 indigenous varieties in 120 Alpine valleys, the Alps is home to a world of unfamiliar and exciting new wines to try. We'll explore both red and white wines born in Alpine valleys, such as Casetta, Fendant, Marzemino, Schiava, and Welschriesling.

### **Burgunders: The Pinot Varieties of the Alps**

The staple of every Alpine Hut and Wine Tavern, the Burgunders are served by the carafe to quench the thirst of skiers, hikers, and adventurers across the Alps. We'll meet Blauburgunder (Pinot Noir), Grauburgunder (Pinot Gris), and Weissburgunder (Pinot Blanc) and explore their role in the Alpine lifestyle.

### **Climate change and wine: Look to the Alps**

As our climate changes and many major wine regions get hotter, winemakers are scrambling to shift to new varieties, terroir, and elevations that suit our changing conditions. The spotlight is squarely on the Alps as a region for the future, and we'll both taste and explore the opportunity ahead for Alpine Wine.

## Field Blends and White Cuvees of the Alps

From Vienna's esteemed "Gemischter Satz" to humble village blends, crisp and light-footed white cuvees are the classic Alpine refreshment. We'll explore a range of blended white wine styles, from post-fermentation blends to true field-blended co-fermented wines.

## Natural Wines of the Alps

While the majority of Alpine wine is "natural", select winemakers are pushing the limits of both sustainable production and ancient techniques. We'll explore a range of natural wine styles including long-maceration and amphora-fermented wines from regenerative and biodynamic vineyards.

## The PiWi Frontier: New Wines for Changing Times

The combination of climate change and an increased focus on sustainability has opened the door to a world of new, fungus-resistant hybrid grape varieties, called "PiWis". Alpine growers are leading the way, and we'll learn about and taste examples of PiWi varieties Muscaris and Sauvignier Gris.

## Wines of Savoie

The gateway to the French Alps, Savoie's wines and cuisine are anchored around regional specialties unknown elsewhere. We'll pair traditional cheese and charcuterie with the leading indigenous grapes of the region, Jacquere and Mondeuse.

## Wines of Steiermark

With a unique combination of both volcanic soils and ancient seabed, Austria's Steiermark is blessed with the nation's most unique terroir. We'll discover how the soil influences the fresh and fruit-driven examples of Chardonnay, Pinot Blanc, and Sauvignon Blanc that have made the region famous.

## Wines of Südtirol (Alto Adige)

While the region of Alto Adige / Südtirol produces only 1% of Italy's wine, 98% is DOC-classified, making this the most quality-driven region in the country. We'll explore this German-speaking corner of Italy through tastings of both indigenous and international wines such as Gewürtztraminer, Kerner, Pinot Noir and Schiava.

## Wines of Switzerland

Swiss wine is nearly impossible to find outside of the country, with less than 2% of the nation's production exported beyond its borders. We'll begin to understand why the Swiss share so little by tasting excellent examples of Fendant, Petite Arvine, and Pinot Noir from the Cantons of Valais and Graubünden.

## Winzerinnen: Alpine Wines from Female Winemakers

In German, a female winemaker is called a winzerin, and they are leading the way in Alpine wine innovation. Nearly half of Archetyp's winemakers are winzerin, and we'll talk about the changing face of Alpine winemaking while experiencing the wines from five of them.

We are always happy to create a custom event for you as well - reach out to us with your idea and we'll co-create something together!